

**FOR IMMEDIATE RELEASE**



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**15 THINGS TO DO THIS WEEKEND AT REALITY RALLY  
FOR \$15 OR LESS**

(Temecula, CA, April 2011) Anyone looking for family-friendly, fun things to do on a budget this weekend will enjoy Reality Rally! This event has at least 15 things to do for \$15 or less!! This Friday, Saturday and Sunday April 15<sup>th</sup> through the 17<sup>th</sup>, Reality Rally will bring over 110 reality stars from 37 different reality shows to Temecula Valley to play an “Amazing Race” type of game with fun enthusiastic members of the community that have registered and fundraised for the opportunity to compete with their favorite reality star.

**Here are 15 things you can do this weekend at Reality Rally for 15 dollars or less:**

1. Attend the Celebrity Reception Friday April 15<sup>th</sup> from 6:30pm to 8:30pm at Wilson Creek Winery for only **\$15!** The Reality Rally Weekend will kick off with this very special opportunity for everyone to meet our reality stars one-on-one, pose for pictures, and enjoy a beautiful evening at Wilson Creek Winery with fruits and cheeses provided by Sam’s Club and appetizers provided by Soro’s. Taste the private label Reality Red and Reality Riesling as you enjoy the evening of entertainment provided by The Bash, Great Oak High School Jazz Band and one of our local favorites Sherry Williams.
2. Take a picture with your favorite Reality Rally star as you mix and mingle at the Celebrity Reception. **FREE!!**
3. Purchase Reality Rally Souvenir book for only **\$10** which will have all the information you need for the Reality Rally as well as plenty of room for you to collect signatures of the Reality Rally stars that will be attending. Autograph sessions will be on the steps of the Temecula City Hall starting at 8:30am on Saturday, April 16<sup>th</sup>.

4. Watch the start of the game as Gillian Larson and Councilman Chuck Washington send the contestants off throughout Temecula Valley to complete the challenges to try to claim their spot in history as the winners of Reality Rally 2011. **FREE!**
5. Visit the “Dog Green” in the center of Town Square and get to know all of the Reality Rally dogs that will be in attendance and ready to give their “pawtograph”! Take a picture with the California Surf Dog champions, Ricochet, and Chopper. **FREE!!**
6. Visit the Reality Rally Expo in front of the Temecula City Hall. **FREE!**
7. Stock up on Reality Rally merchandise such as tattoos, pens, back packs, hats, bracelets, sports bottles, T-shirts, and carabineers for **\$.50 – \$15**.
8. Watch the Reality Star interviews from television networks, online reality shows and reality TV followers. **FREE!**
9. Get the scoop on everything you wanted to know about being a reality star, how to get on a reality show, what reality stars do after their season and so much more! Get a chance to ask your burning question to a panel of reality stars hosted by Murtz Jaffer from Reality Obsessed. **FREE!**
10. Watch the teams and stars as they arrive and complete their challenges in the Plaza at the Promenade in Temecula. **FREE!**
11. Sit and enjoy the beautiful view as the teams and stars complete their challenges at Mt. Palomar Winery. **FREE!**
12. Cheer on your favorite team at Big Horse Feed & Mercantile as the stars and teams complete their challenges. **FREE!**
13. Get a chance of a lifetime to be up close to the “Huey” helicopter that will be on display at Big Horse Feed & Mercantile from 12 – 4 courtesy of the Wings and Rotors Museum. **FREE!**
14. Meet and talk to the veteran pilots that flew Hueys in the Vietnam War. **FREE!**
15. Enjoy a relaxing breakfast with the stars at the beautiful Monte De Oro Winery on Sunday morning and learn more about Michelle’s Place, the charity that will be receiving all of the net proceeds from Reality Rally!! **\$15**

For more information about Reality Rally, tickets to all events and how to register, please visit [www.realityrally.com](http://www.realityrally.com).

All net proceeds from Reality Rally will go to benefit Michelle’s Place Women’s Breast Cancer Center which is a non-profit organization whose mission is to provide emotional and educational support to those touched with breast cancer and facilitate breast health care services. For more information about Michelle’s Place please visit [www.michellesplace.org](http://www.michellesplace.org).

Reality Rally is sponsored by: The Mix 101.3, DCH Auto Group Temecula, Wilson Creek Winery, La Masters of Fine Jewelry, Naptime Consulting, RKR Marketing & Advertising, Black Tie Productions, and Brewens Empire Trolley.

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