



Michelle's Place

Breast Cancer Resource Center

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August 29, 2011

To whom it may concern,

Last year Michelle's Place had the amazing opportunity to be part of an inaugural event that brought together the best of our community. The Realty Rally of Temecula Valley was an adventure like none we had experienced. This three day event included reality stars, famous pets, breast cancer survivors, city officials and hundreds of people competing in an amazing race around the beautiful city of Temecula! It allowed us the opportunity to share our Mission and communicate the importance of early detection to a whole new group of people.

Now that we have done it once...we are ready to do it again! And this time it will be even better! We hope you will join us in the 2nd annual *Realty Rally of Temecula Valley!*

All proceeds from the event will benefit Michelle's Place. Michelle's Place provides free resources to local women and their families dealing with breast cancer. These resources include free wigs, prosthesis, support groups, a lending library, survivor support system, weekly meditation and exercise classes and so much more. Specifically, proceeds from this event will fund our *Breast Health Assistance program*. This program provides free breast health services to uninsured women.

I am grateful for the support of the Realty Rally Team, and I look forward to meeting the participants and reality stars on race day! I hope you will join us on this adventure.

Regards,

A handwritten signature in blue ink, appearing to read 'Kim Goodnough', with a long horizontal flourish extending to the right.

Kim Goodnough
Executive Director

Mission Statement:

Provide emotional and educational support to those touched with breast cancer and facilitate breast health care services.